

Sri Poornamahameru Trust

Feed! Educate! Serve!



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From the Managing Trustee's desk:

This year was remarkable in many senses as we have been able to serve many more beneficiaries than before and had the opportunity to build new promising partnerships and associations with corporate. The year has been very fruitful for the organization in many ways at several levels.

The year 2019-20 saw the commencement of the construction of our new old age home building. We plan to complete this within 2020-21. We request all our donors to extend their assistance in the best possible way to this mammoth task. We have also started our food van project in a small way from January 2020.

It is truly an overwhelming experience to see the dedication of my staff and colleagues. It is because of their sheer hard work, dedication and the consistent and unstinted support of our donors, that we at Sri Poorna Mahameru Trust have been able to make a difference, however small, in the lives of our elderly.

I would like to thank my board members, our donors, our supporters, our volunteers and the entire team for associating with Sri Poorna Mahameru Trust and having trust in the organization and its work.

As I look ahead, I see the challenge is immense and our work endless, but we will continue in our efforts to provide our elders with a good quality of life and help restore their dignity. We will also continue to focus on our other key areas such as food security, Support to Leprosy/Cancer affected and Educational scholarships to the needy.

Seshadri S
Chennai

Key Projects:

1. Sri Chandrashekara Kripa Free Old Age Home for Destitute Elders:

Sri Chandrashekara Kripa Destitute old age home dedicated to destitute elders for more than 25 years. The elders are provided with Free food, accommodation, and medical aid. Their final rites are also performed by the trust giving them a dignified exit from this world that abandoned them.

As the present building has moved to an irreparable state, we have accommodated the elders in Shanti Nivas building till the new building construction has been completed.

We have obtained the necessary approvals for the project. The old building has now been demolished fully. The high-level estimate for this reconstruction is expected to be around Rs. 1.5 crores (15 Million). Donors are humbly requested to support this charitable cause in the best possible way which includes financial assistance, material contribution, sponsoring a block, supporting through CSR and above all your moral support by spreading the cause.



Old Building



After Demolition



New proposed building

2. Sri Matha Daily Annadanam Scheme (Feed the needy):

Our daily annadanam scheme continues to feed 200-250 people every day including the elders, the general public, support staff and everyone else who walks in.

This year we have started our food van project on a small scale from January 2020. Every Saturday, we distribute food and water bottles to the homeless on the streets starting from Pallavaram covering to chengelpet covering around 400-700 people. We have a proposal to purchase a modern customized van with facilities to keep a large volume of cooked food in a way it can be easily distributed.



A model of the mobile food van proposed

Insights on the various Annadanam programs conducted during this year:

- (a) Chitra Pournami Annadanam: (18th & 19th 2019)
 - ✓ Chitra Pournami is celebrated as an annual festival in our organization, usually, it will be for 2 days
 - ✓ Mass annadanam was conducted and around 10,000 people were fed in the 2 days of the festival. Clothes were distributed to around 100 people
- (b) On the occasion of Deepavali (7th Nov 2019), we distributed food packets, dresses, blankets, biscuits and essentials (oil, soap, paste, etc.) to the homeless destitute and needy people on the roadside which benefited around 800 people.
- (c) Monthly Free food packet distribution covers slum regions of Chrompet, Pallavaram, Keelkattai
- (d) Our team in Bangalore conducted Annadanam twice at Government Angawadi School at Jagdish Nagar, Bangalore and also they gave Stationery kits & Belts for the school students
- (e) We have also conducted annadanam in the following places:
 - ✓ Akshaya Tritiya annadanam at chrompet benefited around 300 people in Apr '19
 - ✓ Nanganallur annadanam covering around 400 people in May '19
 - ✓ Navarathri Annadanam on all the 10 days on our premises.
 - ✓ As a part of our rural outreach program, we conducted an annadanam and dress distribution at Poruvai village near Trichy on 25-Dec-19 to 200 people
 - ✓ We conducted an annadanam in Dindigul on 6th Jan 2020 which benefited around 700 people
 - ✓ On the occasion of Pongal distributed food (Vegetable rice, Sakkarai Pongal & chips with water bottles) to the homeless destitute and needy people on the roadside covering areas of Pallavaram, Chrompet & Tambaram (around 400 people)



3. Sri Narayana Guru Leprosy Mission:

(a) Every month we have provided Grocery kits for 6-10 families who are economically deprived and surviving traumatic or critical conditions such as cancer/Epilepsy etc.

(b) We have provided free food, clothes, and utensils to Shalom Leprosy colony, Chengelpet every month

(c) In the view of World AIDS day on 1st Dec 2019, We donated grocery kits to 200 AIDS/HIV affected kids in "Preethi Sharan" rural health center, Thakapallam, Kavali Mandal, Nellore district, Andhra Pradesh.



4. Dhanvantri Free Medical Center:

Our medical center inside the premises caters to the needs of elders and the nearby people of old pallavaram for their basic medical needs. It also assists in conducting medical camps in association with various medical organizations like,

(a) Doctors from Sai Trust, Chennai visit our premises every 3rd Saturday and provide medical consultation and medicines for the elders

(b) In association with Seva Bharathi a Medical van with a doctor, nurses and the basic medical equipment is available near our trust campus. Medicines are also provided free of cost in some cases. Health awareness in our area is also given the priority and we are planning to extend the service to other nearby areas

(c) Sankara Eye hospital pammal conducted a free medical for our elders and neighborhood on 13th May 2019

(d) Nandalala Medical Foundation conducted a medical camp for our elders on 06th Sept 2019



5. Sri Abhinava Vidya Tirtha Educational Scholarship scheme:

(a) 70+ underprivileged students, some of the children of Leprosy affected were provided educational scholarships. The leprosy scheme beneficiaries were selected in association with Sri Ramakrishna Mutt Chennai.

The list of students who have been granted for scholarships for the year 2019-2020 is available on our website

(b) We have provided (a) 5 Bluetooth speakers which help to listen to the online textbook lessons (b) 100 plates for lunch (c) 3 maps and a globe (d) Distributed Sweets and Savouries for around 450 students on Occasion of Deepavali to Panchayat Union Primary School, Tirusoolam, Chennai.

(c) We have sponsored and developed a complete website with payment gateway for Srividyasram Matriculation School, Vadakurangaduthurai , near Kumbakonam, Tamilnadu

www.srividyasram.org.in



6. Santh Tukaram scheme for Promotion of Arts and Culture:

Our trust promotes the various arts and cultural activities so that the tradition is preserved and passed on to the next generation.

(a) On the occasion of Chitra pournami, lots of cultural events were arranged for the 2 days – Kerala Chenda melam with Indian traditional music concerts have been conducted to encourage the musicians and to entertain the elders and public

(b) On the occasion of Navarathri , for all the 10 days various Vocal music concerts, Instrumental music events, and Kuchipudi have been conducted in our premises

(c) The students from the below schools visited our trust, and our elders were all so glad to see their grandchildren through these students. They served lunch to the elders and donated provisions. The kids happily displayed their talents by Singing Indian music, dance and entertained the grandparents in their usual innocent way. And they also asked our elders to sing and dance to make the event memorable. The kids were visibly moved and took a vow to take care of elderly relatives and neighbors with due respect

* Jain Public school, Chrompet during Aug 2019

* Sri Sairam Patasalaya, Pammal during Aug 2019

* Sri Sarada Eashwar Vidya Mandir Matriculation Higher Secondary School, Pozhichalur during Sep 2019

* NSN Group of schools, Chennai during Sept 2019

* Omega International school, Kolapakkam during Oct 2019

* Knowledge Academy school, Pammal during Nov 2019

* Vels vidyashram school, Pallavaram during Nov 2019



Events:**CSR Activities:**

1. This year Textile Major – “OTTO Clothing pvt limited” has joined hands with us to serve this society by sponsoring the groceries for our daily annadanam.
2. Volunteers from Bhumi NGO visited our trust on every Sunday and spent their quality time with elders during the month of August 2019
3. Sun Network team visited our elders and spent time with during the time of Deepavali
4. TSK NGO volunteers visited and donated fruits and health drinks for our elders during Sept 2019
5. Mastermind foundation helped us for mobile food distribution project



Sun Network team



TSK NGO Volunteers



Bhumi NGO Volunteers



RMTIANS – Apartment association members

Key Donors:

This year our key donors were

- a) Guru Krupa Foundation, USA
- b) Omprakash foundation, USA
- c) Vijay Amirtraj Foundation, USA
- d) Otto Clothing Limited, Chennai
- e) GEZE India private limited, Chennai
- f) Numerous other individuals, Organizations, Groups
(Names of the individuals will be provided on the request basis)

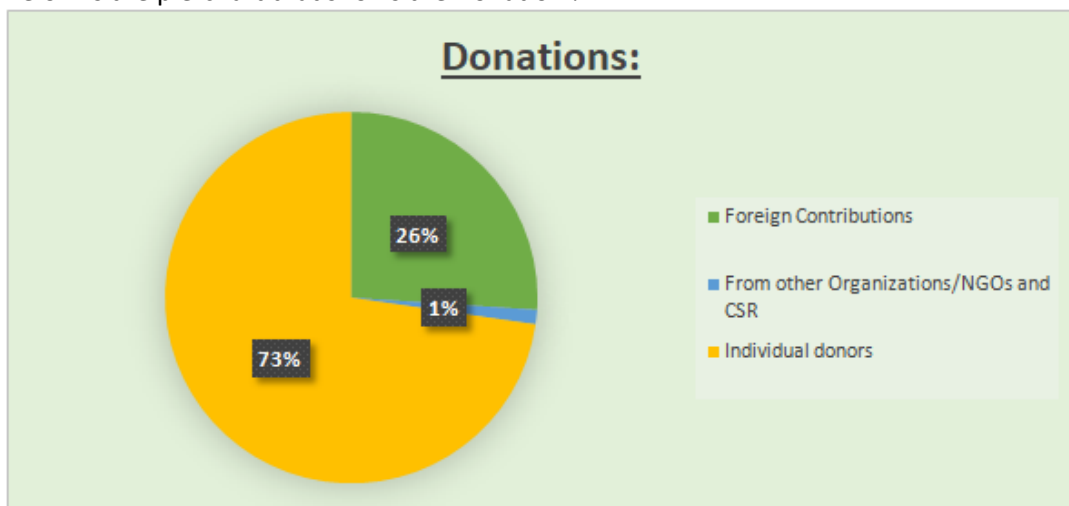
Future Plans:

1. Renovate the old age home building which is more than 25 years old and make it senior citizen-friendly and It will also have a larger annadanam hall to accommodate 200 people at a time. We request all donors to support this activity to the best extent possible
2. Purchase a modern customized mobile food van for conducting annadanam outside the trust so that weekly nearly 600 people can get benefit from the same.

Financials:

Audited balance sheets and Income/Expense statements will be made available on request.

- a. Below is the pie-chart that shows the Donation %:



- b. Below is the pie-chart that shows the breakup of expenses spent on our projects:

